



September 12, 2011

Dear Provider:

In keeping with our commitment to promoting continuous quality improvement with diagnostic imaging procedures, Virginia Premier Health Plan has entered into an agreement with National Imaging Associates, Inc. (NIA) for outpatient imaging management services. Effective November 1, 2011, we will implement a precertification program for outpatient diagnostic imaging procedures. Under terms of the agreement, Virginia Premier Health Plan will retain responsibility and control over claims adjudication and all medical policies and procedures while NIA will manage the precertification process using nationally revered clinical guidelines for imaging/radiology services.

NIA will manage the outpatient imaging/radiology services listed below through Virginia Premier Health Plan's existing contractual relationships. Claims for imaging services will continue to be paid in accordance with the terms of your Virginia Premier Health Plan Participating Provider Agreement.

Effective November 1, 2011, Virginia Premier Health Plan is implementing a prior authorization program for diagnostic imaging procedures. This communication serves as notice, under your Virginia Premier Health Plan Participating Provider Agreement, of changes to the program. Prior authorization will be required for the following outpatient radiology procedures:

- CT/CTA /CCTA
- MRI/MRA
- PET Scan
- Nuclear Cardiology

**Please note the following:**

- The ordering physician is responsible for obtaining authorization prior to rendering the above-listed services. To obtain authorization, the provider should go to the NIA web-site [www.RadMD.com](http://www.RadMD.com), or through the NIA dedicated toll-free phone number, 1-800-642-7578.
- Providers rendering the services listed above should verify that the necessary authorization has been obtained by visiting [www.RadMD.com](http://www.RadMD.com), or by calling NIA at 1-800-642-7578. Failure to do so may result in nonpayment of your claim.
- Emergency room, observation and inpatient imaging procedures do not require authorization.

We appreciate your support and look forward to working with you to assure that Virginia Premier Health Plan members receive quality, clinically-appropriate diagnostic imaging services. We will provide additional information as we get closer to the implementation date. If you have questions, you may call Virginia Premier Health Plan's Provider Services Department at 800-727-7536.

Sincerely,

A handwritten signature in black ink, appearing to read "P McMahon".

Patrick McMahon  
VP, Network Development  
Virginia Premier Health Plan