

Snapshots from NIA/Magellan



NIA Renewal News...

NIA is pleased to announce that Coventry Health Care has extended their existing radiology benefits contracts, including cardiac, with NIA through December 31, 2015. This contract extension further establishes NIA as Coventry's national preferred partner for both traditional radiology benefits management, as well as opens the door for opportunities to provide our suite of advanced products in additional markets in which they elect to partner with a medical specialty

organization to manage certain areas of healthcare.

NIA is also undergoing an expansion with Centene in six markets this year, including Louisiana, Texas, Massachusetts, Missouri, Washington, and New Hampshire.

For more information on, please contact 1-877-NIA (642)-9762 or NIAinfo@magellanhealth.com.

NIA's Radiation Calculator Receives Industry Recognition

NIA's [Radiation Calculator](#) may have launched only less than a year ago, but it has already helped thousands of consumers track their medical imaging radiation exposure.

Our Radiation Calculator is a simple tool that allows consumers to input the various diagnostic imaging tests they have undergone and track the amount of radiation to which they've been exposed. Results come in easy-to-understand charts that compare the results to average exposure statistics for the user's age group, as well as other sources of radiation such as daily natural exposure or a cross-country flight. Users have a wide-variety of diagnostic imaging tests to choose from, even those with no radiation exposure such as an MRI. The tool has also been updated to include dental X-rays, per requests from consumers.

The tool launched last August at RadiationCalculator.com and as an [app for Apple devices](#), including the iPhone®, iPad®, and iPod® touch. Since then, the website has been visited nearly 10,000 times, most often from the United States but also from countries spanning the globe including Japan, the United Kingdom,



Canada, Austria, India, Brazil and Germany.

Meanwhile, the app has been downloaded nearly 7,000 times and has maintained a consistently high rating of 4.5 out of 5 stars.

Recently, NIA expanded the Radiation Calculator to new platforms.
(continued)

About Snapshots from Magellan/NIA

Snapshots from Magellan/NIA is a quarterly update from National Imaging Associates for our customers and business partners. You'll learn about new programs, tools and initiatives from NIA that can be helpful for your customers and plan members.

If you'd like to learn more about any of the topics in this newsletter, or about any other program or service from NIA, please send an email to niainfo@magellanhealth.com.

NIA's Radiation Calculator Receives Industry Recognition (continued)

Consumers can now access Radiation Calculator on their Android devices through the [Google Play app store](#), or via a [Facebook app](#). All apps are free.

The Radiation Calculator was also recognized as [one of three Magellan finalists](#) for URAC's Best Practices in

Health Care Consumer Empowerment and Protection Awards.

For more information on NIA's Radiation Calculator, please contact 1-877-NIA (642) -9762 or NIAinfo@magellanhealth.com.

Provider Accreditation

NIA's quality assessment includes activities such as image reviews, record reviews and on-site visits. Acceptable recognized accreditation for providers includes:

- Accreditation for MRI and CT by the American College of Radiology (ACR) and the Intersocietal Accreditation Commission (ICAMRL, ICACTL)
- Accreditation for PET by the ACR or ICANL
- Accreditation for Nuclear Cardiology by the ACR or ICANL
- Accreditation for Peripheral Vascular Ultrasound by the ACR or ICAVL
- Accreditation for Echocardiography by ICAEL
- Accreditation for Ob/Gyn Ultrasound by the ACR or AIUM
- Accreditation for General Ultrasound by the ACR or AIUM.

Please note that after January 1, 2012, if an accredited provider purchases additional Advanced Diagnostic Imaging (ADI) equipment or expands its services by location and/or modality, that provider will be given a time frame of 120 days from the date the new location opened and/or the ADI equipment was first utilized to receive an additional accreditation decision with respect to that location and/or modality.

At such time you achieve accreditation, please update your Diagnostic Imaging Provider Assessment Application to indicate that you are accredited by following the instructions below:

- Direct your Web browser to www.RadMD.com
- Click on the link for Diagnostic Imaging Provider Assessment Application (located under Online Tools)
- Enter your unique login number and click "Login"
- Once the revised application has been reviewed, a letter will be sent to you notifying you of the determination.

Updates and modification should take place if any one or more of the following occur:

- Achieve Accreditation for any and all modalities rendered or newly rendered
- Add a modality
- Change locations - new site or close site
- Change ownership.

If you have any questions, please call the NIA Provider Assessment Department at **1-888-972-9642**.

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