



[Date]

[Name of Physician]
[Street Address]
[City, State Zip]

Dear Dr. [Last Name]:

On July 1, 2014, AmeriHealth Northeast will launch a cardiac imaging program to assist physicians in the timely management of patients with possible cardiac disease. This is in conjunction with an advanced imaging program that AmeriHealth Northeast is implementing through a radiology benefits management contract with National Imaging Associates, Inc. (NIA).

Why are cardiac studies included?

The primary objective of including cardiac studies in AmeriHealth Northeast’s radiology management program is to promote the optimal use of diagnostic modalities in the assessment and treatment of cardiac diseases. Ultimately, the program is designed to improve health care quality by minimizing radiation exposure, and by using the most efficient and least invasive testing options available.

Program components

- Evidence-based clinical guidelines and proprietary algorithms to support clinically appropriate diagnostic options for each patient.
- Consultations with cardiologists related to elective cardiac diagnostic imaging when peer-to-peer review is required.
- Quality assessment of imaging providers to ensure the highest technical and professional standards.

How the program works

In addition to MRI/MRA and CT/CTA, prior authorization will be required for the following cardiac procedures:

- CCTA.
- Nuclear cardiology/MPI.

We are confident this new program will positively impact the quality of care rendered to your patients and we look forward to working with you to deliver positive outcomes to our community. We would be happy to discuss the program further. Please contact Lori Fink, NIA Manager – Provider Relations, at 1-800-450-7281, ext. 32621, or 1-410-953-262, or by email at lafink@magellanhealth.com.

Sincerely,

[SIGNEE NAME]
[SIGNEE TITLE]