Magellan Healthcare\(^1\) was selected by Florida Blue to manage a radiology benefit management program for outpatient advanced imaging services on their behalf for members enrolled in BlueCare\(^\text{®}\) HMO (Health Options, Inc.), BlueOptions\(^{\text{SM}}\) (NetworkBlue), BlueSelect (BlueSelect network), and BlueMedicare\(^{\text{SM}}\) HMO and PPO plans.

Effective December 1, 2016, the program will expand prior authorization requirements to include stress echocardiography services performed in an outpatient non-emergent setting. This program is consistent with industry-wide efforts to ensure clinically appropriate care, and manage the increasing utilization of these services.

The following services are not impacted:
- Inpatient advanced imaging services
- Emergency room imaging services
- Observation imaging services

Florida Blue will continue to require prior authorization for interventional radiology procedures including those that use MR/CT technology.

**Prior Authorization Requirements**
As a provider of services that require prior authorization, it is important for you to develop a process to ensure that an appropriate authorization number is obtained.

It is the responsibility of the rendering facility or physician to ensure that prior authorization is obtained, when necessary. Payment will be denied for procedures performed without a prior authorization, and the member cannot be balance-billed.

**Procedures Requiring Prior Authorization Under Florida Blue include:**
- CT/CTA
- MRI/MRA
- PET Scan
- CCTA
- Myocardial Perfusion Imaging (MPI)
- Muga Scan
- Stress Echocardiography

\(^1\) National Imaging Associates, Inc. is a subsidiary of Magellan Healthcare, Inc.
Emergency room, observation, and inpatient imaging procedures do not require prior authorization from Magellan Healthcare. If there is an urgent/emergent clinical situation outside of a hospital emergency room setting, please contact Magellan Healthcare immediately with the appropriate clinical information for an expedited review. The number to call to obtain a prior authorization is 1-866-326-6302.

Please refer to Magellan Healthcare’s website to obtain the Florida Blue/ Magellan Healthcare Billable CPT® Codes Claim Resolution Matrix for all of the CPT-4 codes that Magellan Healthcare authorizes on behalf of Florida Blue.

**Prior Authorization Processes**

To ensure that authorization numbers have been obtained, the following steps should be followed:

- Communicate to all personnel involved in outpatient scheduling that prior authorization is required for the above procedures under Florida Blue for myBlue members.
- If a physician office calls to schedule a patient for a procedure requiring prior authorization, request the authorization number.
- If the referring physician has not obtained prior authorization when required, inform the physician of this requirement, and advise him/her to obtain an authorization by visiting Magellan Healthcare’s website at [www.RadMD.com](http://www.RadMD.com), or by calling 1-866-326-6302. You may request a time period in which to obtain the prior authorization number such as in one business day.
- If a patient calls to schedule an appointment for a procedure that requires authorization, and does not have the authorization number, the patient should be directed back to the referring physician who ordered the procedure.
- Authorizations are valid for 30 days from the date of determination.

**Checking Authorizations**

You can check the authorization status quickly and easily by going to the Magellan Healthcare website, [www.RadMD.com](http://www.RadMD.com). After obtaining a secure password sign-in, select the *My Exam Requests* tab to view all outstanding authorizations. Please check both sides of the member’s identification card carefully to determine whether an authorization is required.

**Submitting Claims**

Claims continue to go directly to Florida Blue. Please send your claims for imaging procedures to the following address:

Florida Blue  
P.O. Box 1798  
Jacksonville, FL 32231

Providers are encouraged to use Availity® to submit claims electronically. The Availity phone number is 1-800-AVAILITY.

*Availity, LLC is a multi-payer joint venture company. For more information or to register, visit Availity’s website at Availity.com.