

# Sunflower Health Plan Medical Specialty Solutions

Provider Training Presented by:  
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# NIA Program Agenda



Introduction to NIA



Our Program

- Authorization Process
- Other Program Components
- Provider Tools and Contact Information



RadMD Demo



Questions and Answers

# NIA Specialty Solutions

## National Footprint / Medicaid Experience



### National Footprint

- ✓ **Since 1995** – delivering radiology benefits management solutions; one of the *go-to* care partners in industry.
- ✓ **79 health plans/markets** – partnering with NIA for management of advanced and/or cardiac imaging solutions.
- ✓ **32.78M national lives** – **participating** in an NIA medical specialty solutions nationally.
- ✓ **Diverse populations** – Medicaid, Exchanges, Medicare, Commercial, FEP, Provider Entities.

### Medicaid/Medicare Expertise/Insights

- ✓ **59 Medicaid plans/markets** with an NIA medical specialty solutions in place.
- ✓ **17.65 Medicaid lives** – in addition to 2.18M Medicare Advantage lives participating in an NIA medical specialty solutions program nationally.

### Intensive Clinical Specialization & Breadth

- ✓ **Specialized Physician Teams**
  - 160+ actively practicing, licensed, board-certified physicians
  - 28 specialties and sub-specialties

URAC Accreditation & NCQA Certified

# NIA's Prior Authorization Program



## The Program

- Sunflower Health Plan began a prior authorization program through NIA for the management of Medical Specialty Solutions.



## Important Dates

- Program start date: January 1, 2013



## Procedures & Settings Included

### Procedures:

- CT/CTA
- CCTA
- MRI/MRA
- PET Scan
- Physical Medicine Services (Physical, Occupational and Speech Therapy)

### Settings:

- Office
- Observation
- Outpatient Hospital



## Membership Included

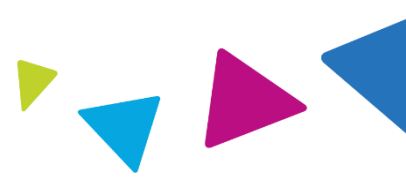
- Medicaid
- Medicare



## Network

NIA's Medical Specialty Solutions for non-emergent outpatient Medical Specialty Solutions services for Sunflower Health Plan membership are managed through Sunflower Health Plan contractual relationships.

# NIA's Prior Authorization Program

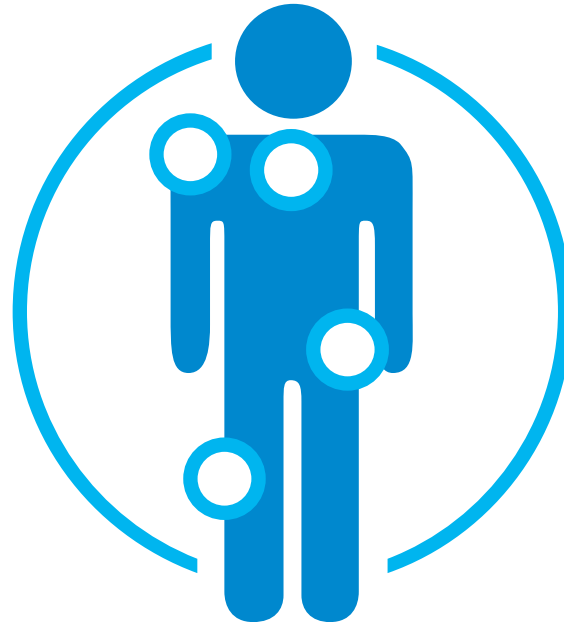


**Effective January 1, 2013:** Any services rendered on and after **January 1, 2013**, require authorization. Only non-emergent procedures performed in an outpatient setting require authorization with NIA.



## Procedures Requiring Authorization

- CT/CTA
- CCTA
- MRI/MRA
- PET Scan
- Physical Medicine Services (Physical, Occupational and Speech Therapy)



## Excluded from the Program Procedures Performed in the following Settings:

- Hospital Inpatient
- Emergency Room

# List of CPT Procedure Codes Requiring Prior Authorization



Review Claims/Utilization Review Matrix to determine CPT codes managed by NIA.



CPT Codes and their Allowable Billable Groupings.



Located on [www.RadMD.com](http://www.RadMD.com).



Defer to Sunflower Health Plan Policies for Procedures not on Claims/Utilization Review Matrix.



## Sunflower State Health Plan Utilization Review Matrix 2022

The matrix below contains the CPT 4 codes for which National Imaging Associates, Inc. (NIA)<sup>1</sup> manages on behalf of Sunflower State Health Plan. This matrix is designed to assist in the resolution of claims adjudication and claims questions related to those services authorized by NIA. The “Allowable Billed Groupings” is meant to outline that if a given procedure is authorized, that any one of the listed procedure codes could be submitted on a claim representing that service. This assumes that the member is eligible at the time of the service, that appropriate re-bundling rules are applied, that the claim includes an appropriate diagnosis code for the CPT code and that the service is performed within the validity period.

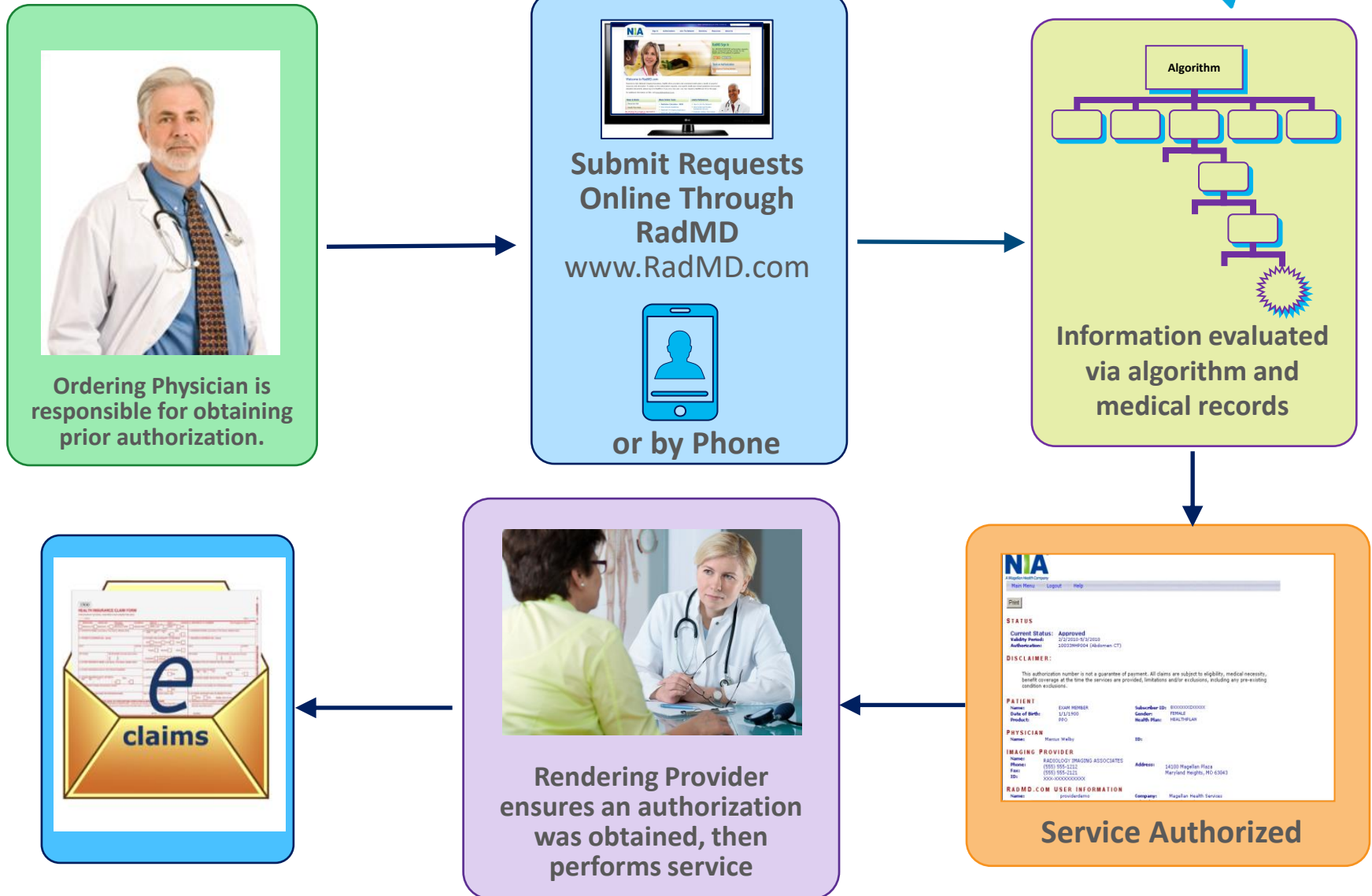
If a family of CPT codes is not listed in this matrix, an exact match is required between the authorized CPT code and the billed CPT code. If the exact match does not occur, the charge should be adjudicated accordingly.

**\*Please note: Services rendered in an Emergency Room, Surgery Center or Hospital Inpatient setting are not managed by NIA.**

Authorized CPT Code	Description	Allowable Billed Groupings
70336	MRI Temporomandibular Joint	70336
70450	CT Head/Brain	70450, 70460, 70470
70480	CT Orbit	70480, 70481, 70482
70486	CT Maxillofacial/Sinus	70486, 70487, 70488, 76380
70490	CT Soft Tissue Neck	70490, 70491, 70492
70496	CT Angiography, Head	70496
70498	CT Angiography, Neck	70498
70540	MRI Orbit, Face, and/or Neck	70540, 70542, 70543, +0698T
70551	MRI Internal Auditory Canal	70551, 70552, 70553, 70540, 70542, 70543, +0698T
70544	MRA Head	70544, 70545, 70546
70547	MRA Neck	70547, 70548, 70549
70551	MRI Brain	70551, 70552, 70553, +0698T
70554	Functional MRI Brain	70554, 70555
71250	CT Chest	71250, 71260, 71270, 71271
71271	Low Dose CT for Lung Cancer Screening	71271
71275	CT Angiography, Chest	71275
71550	MRI Chest	71550, 71551, 71552, +0698T
71555	MRA Chest (excluding myocardium)	71555
72125	CT Cervical Spine	72125, 72126, 72127
72128	CT Thoracic Spine	72128, 72129, 72130
72131	CT Lumbar Spine	72131, 72132, 72133
72141	MRI Cervical Spine	72141, 72142, 72156, +0698T
72146	MRI Thoracic Spine	72146, 72147, 72157, +0698T
72148	MRI Lumbar Spine	72148, 72149, 72158, +0698T

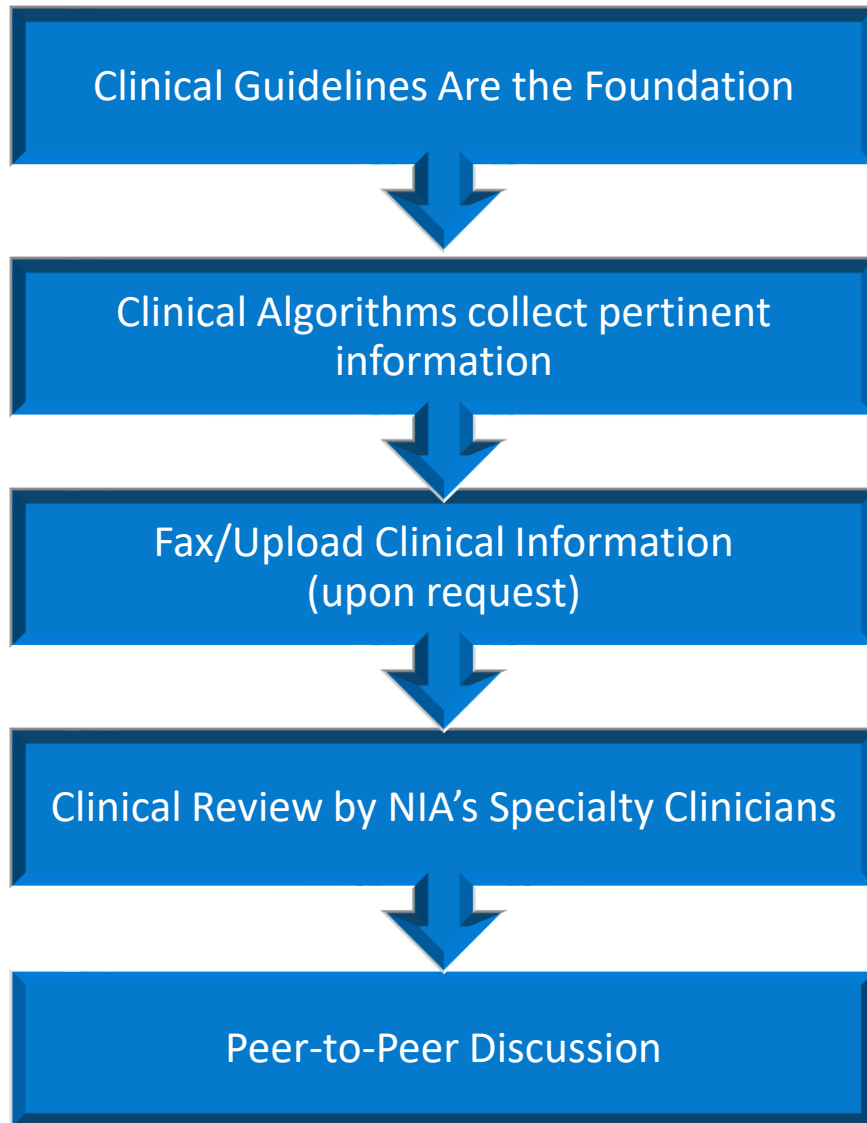
<sup>1</sup>National Imaging Associates, Inc. is a subsidiary of Magellan Healthcare, Inc.

# Prior Authorization Process Overview



**Recommendation to Rendering Providers: Do not schedule test until authorization is received**

# NIA's Clinical Foundation & Review



- **Clinical guidelines** were developed by practicing specialty physicians, through literature reviews and evidenced-based research. Guidelines are reviewed and mutually approved by the Plan and NIA Medical Officers and clinical experts. **Clinical Guidelines are available on [www.RadMD.com](http://www.RadMD.com)**
- Algorithms are a branching structure that changes depending upon the answer to each question.
- The member's clinical information/medical record will be required for validation of clinical criteria before an approval can be made.
- NIA has a specialized clinical team.
- Peer-to-peer discussions are offered for any request that does not meet medical necessity guidelines.
- **Our goal – ensure that members are receiving appropriate care.**



# Member and Clinical Information Required for Authorization



## General

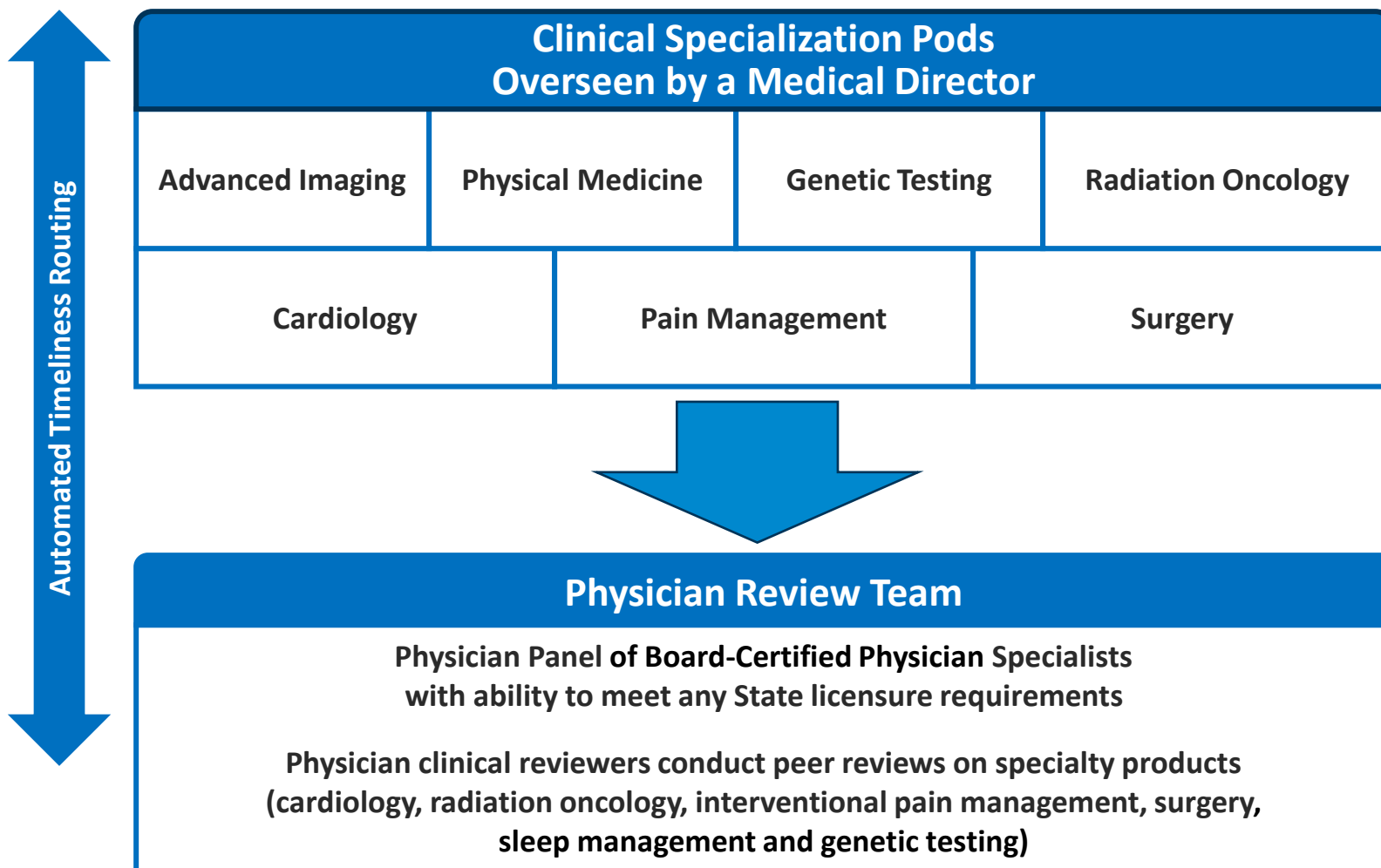
- Includes: ordering physician information, member information, rendering provider information, requested examination, etc.

## Clinical Information

- Includes clinical information that will justify examination, symptoms and their duration, physical exam findings
- Preliminary procedures already completed (e.g., x-rays, CTs, lab work, ultrasound reports, scoped procedures, referrals to specialist, specialist evaluation)
- Reason the study is being requested (e.g., further evaluation, rule out a disorder)

**Refer to the Prior Authorization Checklists on RadMD for more specific information.**

# Clinical Specialty Team Review



# Document Review



NIA may request member's medical records/additional clinical information.



When requested, validation of clinical criteria within the member's medical records is required before an approval can be made.



Ensures that clinical criteria that supports the requested test are clearly documented in medical records.




Helps ensure that members receive the most appropriate, effective care.



# NIA to Ordering Physician: Request for Additional Clinical Information



CC_TRACKING_NUMBER		FAXC	
 <p><b>DO NOT WRITE ABOVE THIS LINE</b>  <b>THIS COVER SHEET MUST BE THE FIRST PAGE OF YOUR FAX</b>  <b>SEND ONLY ONE PATIENT PER FAX</b>  <b>PLEASE FAX THIS FORM TO: 1-800-784-6864</b></p>			
		Date: TODAY	
ORDERING PHYSICIAN:	REQ_PROVIDER		
FAX NUMBER:	FAX_RECIP_PHONE	TRACKING NUMBER:	CC_TRACKING_NUMBER
RE:	Authorization Request	MEMBER ID:	MEMBER_ID
PATIENT NAME:	MEMBER_NAME		
HEALTH PLAN:	CLIENT_BRAND_NAME		
We have received your request for PROC_DESC (LAYMAN_DESCRIPTION). We are unable to approve based on the information provided to date, please respond to this fax as soon as possible.			
<input type="checkbox"/> I attest this fax contains all relevant clinical documentation which exists for this authorization request. No additional information will be submitted for National Imaging Associates, Inc. (NIA) review.			
<b>URGENT: REPLY REQUIRED FOR CASE REVIEW</b>			
Request for Additional Clinical Information			
We have received your request for PROC_DESC (LAYMAN_DESCRIPTION) along with some clinical information. However, additional information is needed in the form of clinical records which support the medical necessity of these services to make a determination on this case.			
<b>Study Requested:</b> PROC_DESC <b>Please PROVIDE: REQ_CLINICAL_DOCS</b>			
<ol style="list-style-type: none"> <li>All office visit notes or reports, including most recent office visit and specialist notes, since initial visit for the clinical condition</li> <li>Contact information of specialist for whom the physician is ordering the study or procedure</li> <li>Diagnostic/laboratory test results or imaging reports for the clinical condition and notes about need for follow-up imaging</li> <li>Information giving reason for the requested study or procedure (e.g. copy of request form, etc.)</li> <li>Details of any current or completed treatment</li> </ol>			
REQ_CLINICAL_DOCSREQUESTED_CLINICAL_DOCS			
<i>Additional information is still needed</i>			
We have received your request for PROC_DESC (LAYMAN_DESCRIPTION) along with additional records. However, the information provided still does not support the medical necessity of these services to make a determination on this case. Please see the documentation needed below which may allow us to make a positive determination. Only sending daily notes may delay authorization.			
REQ_CLINICAL_DOC_SPECIFIED			
FAXC	CC_TRACKING_NUMBER		
<small>CONFIDENTIAL NOTICE!</small>			
<small>If you received this facsimile in error, please reply immediately to the sender that you have received this message in error and destroy the original. This fax and any files transmitted with it contain information that may be legally confidential and/or privileged. The information is intended solely for the individual or entity named and access by anyone else is unauthorized. If you are not the intended recipient, any disclosure, copying, distribution or use of the contents of this information is prohibited and may be unlawful.</small>			



A fax is sent to the provider detailing what clinical information that is needed, along with a Fax Coversheet.



We stress the need to provide the clinical information as quickly as possible so we can make a determination.



Determination timeframe begins after receipt of clinical information.



Failure to receive requested clinical information may result in non certification.

# Submitting Additional Clinical Information



- Records may be submitted:
  - Upload to [www.RadMD.com](http://www.RadMD.com)
  - Fax using that NIA coversheet
- Location of Fax Coversheets:
  - Can be printed from [www.RadMD.com](http://www.RadMD.com)
  - Call 1-877-517-9179
- Use the case specific fax coversheets when faxing clinical information to NIA

**Request Verification Details**

Exam Request Verification: Detail

Print Fax Coversheet    Upload Clinical Document

Member	Provider
Name:	Name:
Gender:	Address:
Date of Birth:	Phone:
Member ID:	Tax ID:
Health Plan:	UPIN:
	Specialty:

**Case**

Case Description:	Request ID:
Request Date:	Status:
Entry Method:	ity Dates:
ICD10:	act Name:
Final Determination Date:	

# Clinical Review Process




## Physicians' Office Contacts NIA for Prior Authorization

 RadMD
  Telephone



## NIA Initial Clinical Specialty Team Review

- Additional clinical information submitted and reviewed – Procedure Approved
- Additional clinical not complete or inconclusive – Escalate to Physician Review

 *Designated & Specialized Clinical Team interacts with Provider Community.*



1

2

3


4

## System Evaluates Request Based on Information Entered by Physician


- Clinical information complete – Procedure Approved
- Additional clinical information required – Pends for clinical validation of medical records

## NIA Specialty Physician Reviewers

- NIA Physician approves case *without* peer-to-peer

 *Peer-to-peer outbound attempt made if case is not approvable*

- NIA Physician approves case with peer-to-peer
- Ordering Physician withdraws case during peer-to-peer
- Physician denies case based on medical criteria


  
**Key NIA Differentiators**

Generally the turnaround time for completion of these requests is within two business days upon receipt of sufficient clinical information

# NIA Urgent/Expedited Authorization Process



## Urgent/Expedited Authorization Process

- If an urgent clinical situation exists (outside of a hospital emergency room) during business hours, please call NIA immediately.
- The NIA Website [www.RadMD.com](http://www.RadMD.com) cannot be used for medically urgent or expedited prior authorization requests during business hours. Those requests must be processed by calling the NIA call center at 1-877-517-9179.
- Turnaround time is within 1 Business day not to exceed 72 Business Calendar Hours.

# Notification of Determination



## Authorization Notification

- Validity Period - Authorizations are valid for:  
30 Days from Request

## Denial Notification

- Notifications will include an explanation of what services have been denied and the clinical rationale for the denial
- A peer-to-peer discussion can be initiated once the adverse determination has been made.
- A re-review is available with new or additional information.
- Timeframe for Medicaid re-review is 3 business days of denial notification.
- In the event of a denial, providers are asked to follow the appeal instructions provided in their denial letter.
- Medicare re-opens are not available





## How Claims Should be Submitted

- Rendering providers/Imaging providers should continue to send their claims directly to Sunflower Health Plan.
- Providers are strongly encouraged to use EDI claims submission.
- Check on claims status by logging on to the Sunflower Health Plan website at [www.sunflowerstatehealth.com](http://www.sunflowerstatehealth.com)

## Claims Appeals Process

- In the event of a prior authorization or claims payment denial, providers may appeal the decision through Sunflower Health Plan.
- Providers should follow the instructions on their non-authorization letter or Explanation of Payment (EOP) notification.

# Radiation Safety and Awareness



Studies suggest a significant increase in cancer in dose estimates in excess of 50 mSv






CT scans and nuclear studies are the largest contributors to increased medical radiation exposure



According to the 2019 NCRP Report, a dramatic decrease in average radiation dose per person by as much as 15 – 20% has been demonstrated due to radiation safety and technological advances.

1 mSv=




 4 months of   
natural exposure

 50 chest x-rays

NIA has developed a Radiation Awareness Program designed to create member and physician awareness of radiation concerns



## Radiation Awareness Program

-  Identification of High Exposure Members
-  Point of Service Provider Notification and Opportunities for Provider Education
-  Promote Member Awareness and Education



**RadMD Website**  
**[www.RadMD.com](http://www.RadMD.com)**

## **Available**



24/7 (except during  
maintenance, performed  
every third Thursday of the  
month from 9 pm –  
midnight PST)



**Toll Free Number**  
**1-877-517-9179**

## **Available**



7:00 AM – 7:00 PM CST

- Request Authorization
  - View Authorization Status
  - View and manage Authorization Requests with other users
  - Upload Additional Clinical Information
  - View Requests for additional Information and Determination Letters
  - View Clinical Guidelines
  - View Frequently Asked Questions (FAQs)
  - View Other Educational Documents
- 
- Interactive Voice Response (IVR) System for authorization tracking

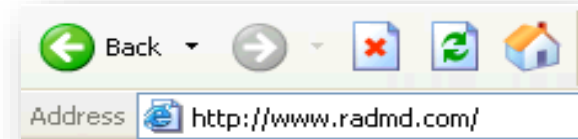


## RadMD Functionality varies by user:

- **Ordering Provider's Office** – View and submit requests for authorization.
- **Rendering Provider** – Views approved, pended and in review authorizations for their facility. Ability to submit outpatient imaging requests on behalf of ordering provider.

## Online Tools Accessed through [www.RadMD.com](http://www.RadMD.com):

- NIA's Clinical Guidelines
- Frequently Asked Questions
- Quick Reference Guides
- Checklist
- RadMD Quick Start Guide
- Claims/Utilization Matrices



# Registering on RadMD.com To Initiate Authorizations

**Everyone in your organization is required to have their own separate user name and password due to HIPAA regulations.**

## STEPS:

1. Click the “New User” button on the right side of the home page.
2. Select “Physician’s office that orders procedures”
3. Fill out the application and click the “Submit” button.
  - You must include your e-mail address in order for our Webmaster to respond to you with your NIA-approved user name and password.

**NOTE: On subsequent visits to the site, click the “Sign In” button to proceed.**

Offices that will be both ordering and rendering should request ordering provider access, this will allow your office to request authorizations on RadMD and see the status of those authorization requests.

1



2

-- Please Select an Appropriate Description --

Physician's office that orders procedures

Facility/office where procedures are performed

Health Insurance company

Cancer Treatment Facility or Hospital that performs radiation oncology procedures

Physicians office that prescribes radiation oncology procedures

Physical Medicine Practitioner (PT, OT, ST, Chiro, etc.)

3

A screenshot of the RadMD.com application form for a new account. The page title is 'RADMD.COM: APPLICATION FOR A NEW ACCOUNT'. It includes a warning: 'Please fill out this form only for yourself. Shared accounts are not allowed.' Below this is a dropdown menu for 'Which of the following best describes your company?' with the selected option being 'Please Select an Appropriate Description --'. There are several text input fields for 'Choose a User ID', 'Name' (First and Last), 'Phone' and 'Fax', 'Company Name' and 'Job Title', 'Email' and 'Confirm Email', and 'Address'. There is also a 'Your Superior' section with fields for 'Name', 'Phone', and 'Email'. A 'Submit Application' button is at the bottom. A footer note says 'If you have problems, please contact us at RadMDsupport@magellanhealth.com.'

# RadMD Enhancements



NIA offers a **Shared Access** feature on our [www.RadMD.com](http://www.RadMD.com) website. Shared Access allows ordering providers to view authorization requests initiated by other RadMD users within their practice.

Want to see requests from other users in your practice? Try the new Shared Access feature under "Admin".

Dismiss

## Request

Request an exam or specialty procedure

(including Cardiac, Ultrasound, Sleep Assessment)

Request Physical Medicine

[Initiate a Subsequent Request](#)

Request a Radiation Treatment Plan

[Request Pain Management or Minimally Invasive](#)

Procedure

[Request Spine Surgery or Orthopedic Surgery](#)

## Search

[View Request Status](#)

[Search by Tracking Number](#)

[View All Online Requests](#)

[View Customer Service Calls](#)

## Admin

[Shared Access](#)

[Clinical Guidelines](#)

[Edit your Personal Information](#)

[Change your Password](#)

*143 days until your password expires.*

[View the Online User Agreement](#)

[Health Plan Specific Educational Docs](#)

## Account Information

### Tip Of The Day:

Keep your email address up to date. If your email address becomes invalid at any time, your account will be deactivated.

### Quick Links:

[Hours of Operation](#)

[Authorization Call Center Phone Numbers](#)

Please take the 2020 Ordering Provider Satisfaction Survey here:

[Ordering Provider Satisfaction Survey](#)

### Hot Topic:

National Imaging Associates, Inc. (NIA) will require providers to identify an "Ordering/Treating provider" and "Rendering Facility/Clinic" when submitting a prior authorization request, for all members with Aetna through [www.RadMD.com](http://www.RadMD.com) or through our Call Center (866) 842-1542. Please review additional details on this process by visiting the Aetna webpage on RadMD.

If practice staff is unavailable for a period of time, access can be shared with other users in the practice. They will be able to view and manage the authorization requests initiated on [www.RadMD.com](http://www.RadMD.com), allowing them to communicate with members and facilitate treatment.

# Allows Users the ability to view all approved, pending and in review authorizations for facility

## IMPORTANT

- Everyone in your organization is required to have their own separate user name and password due to HIPAA regulations.
- Designate an “Administrator” who will be able to grant privileges to desired Tax ID number(s).

## STEPS:

1. Click the “New User” button on the right side of the home page.
2. Select “Facility/office where procedures are performed”
3. Fill out the application and click the “Submit” button.
  - You must include your e-mail address in order for our Webmaster to respond to you with your NIA-approved user name and password.
4. New users will be granted immediate access.

**NOTE: On subsequent visits to the site, click the “Sign In” button to proceed.**

If you have multiple staff members entering authorizations and you want each person to be able to see all approved, pending and in review authorizations, they will need to register for a rendering username and password. Each user will need to complete an application on RadMD. This will allow users to see all approved, pending and in review authorizations under your Tax ID Number. Rendering access will also allow facility to submit outpatient imaging requests on behalf of ordering provider.

1



2

-- Please Select an Appropriate Description --

Physician's office that orders procedures

Facility/office where procedures are performed

Health Insurance company

Cancer Treatment Facility or Hospital that performs radiation oncology procedures

Physicians office that prescribes radiation oncology procedures

Physical Medicine Practitioner (PT, OT, ST, Chiro, etc.)

3

The image shows the RadMD application form for a new account. At the top, it says 'RadMD.com' and 'NIA' logo. Below the logo are links for 'Home', 'RadMD Home', and 'Help'. The main heading is 'RADMD.COM: APPLICATION FOR A NEW ACCOUNT'. Below this is a note: 'Please fill out this form only for yourself. Shared accounts are not allowed.' There is a small text block: 'In order for your account to be activated, you must be able to receive emails from RadMD@support@magellanhealth.com. Please check with your email administrator to ensure that emails from RadMD@support@magellanhealth.com can be received.' The form has a dropdown menu: 'Which of the following best describes your company?' with a selected option: 'Please select an Appropriate Description --'. Below this is a link: 'What about me? Only radiation offices'. The form has several input fields: 'Choose a User ID' (6-20 Characters), 'Name' (First, Last), 'Phone' (Area, Number), 'Fax' (Area, Number), 'Company Name', 'Job Title', 'Email' (Confirm Email), 'Address' (Example: 123 Main St., Suite A (optional), City, State, Zip), 'Your Superior' (Name, First, Last, Phone, Email). At the bottom is a 'Submit Application' button and a note: 'If you have problems, please contact us at RadMD@support@magellanhealth.com'.



# When to Contact NIA



## Providers:

<p><b>Initiating or checking the status of an authorization request</b></p>	<ul style="list-style-type: none"><li>▪ Website, <a href="http://www.RadMD.com">www.RadMD.com</a></li><li>▪ Toll-free number 1-877-517-9179 - Interactive Voice Response (IVR) System</li></ul>
<p><b>Initiating a Peer-to-Peer Consultation</b></p>	<ul style="list-style-type: none"><li>▪ Call 1-877-517-9179</li></ul>
<p><b>Provider Service Line</b></p>	<ul style="list-style-type: none"><li>▪ <a href="mailto:RadMDSupport@Evolent.com">RadMDSupport@Evolent.com</a></li><li>▪ Call 1-800-327-0641</li></ul>
<p><b>Provider Education requests or questions specific to NIA</b></p>	<ul style="list-style-type: none"><li>▪ Andrew Dietz, DPT Provider Relations Manager 1-800-450-7281 Ext. 34636 <a href="mailto:adietz@Evolent.com">adietz@Evolent.com</a></li></ul>

# RadMD Demonstration



# Confidentiality Statement



*The information presented in this presentation is confidential and expected to be used solely in support of the delivery of services to Sunflower Health Plan members. By receipt of this presentation, each recipient agrees that the information contained herein will be kept confidential and that the information will not be photocopied, reproduced, or distributed to or disclosed to others at any time without the prior written consent of Sunflower Health Plan and Evolent Health, LLC.*



Thanks